



Invitation to presentation and Q&A of year end report 2023

Göteborg, Sweden — 31 January, 2024. Sleep Cycle AB (publ), the world's leading sleep tracking application, will on the 8th of February, at 9:30 CET, present the year end report 2023 for shareholders, media and other stakeholders. Participants will be able to follow the presentation via webcast.

Sleep Cycles CEO Erik Jivmark and CFO Per Andersson will present the report, which will be followed by a Q&A session. The presentation will be held in English.

Link to webcast: <http://ir.financialhearings.com/sleep-cycle-q4-2023>

If you wish to participate via teleconference, please register on the link below. After registration you will be provided phone numbers and a conference ID to access the conference. You can ask questions verbally via the teleconference.

<http://conference.financialhearings.com/teleconference/?id=5005218>

The interim report will be released on the 8th of February at 8:30 CET and will be available on www.sleepcycle.com

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About Sleep Cycle

With millions of active users and over 400 million nights analyzed in more than 150 countries, Sleep Cycle is the leading sleep tracker application and one of the most widely used solutions worldwide to improve sleep health. Sleep Cycle's mission is to improve global health by empowering people to sleep better. Since its launch in 2009, Sleep Cycle has helped millions of people understand their sleeping habits and improve their sleep. Sleep Cycle is one of the world's most comprehensive sources for statistics, frequently contributing to sleep research by collaborating with renowned universities and research facilities worldwide. Sleep Cycle is regularly featured in notable media outlets covering the product and the company's released Sleep reports. Sleep Cycle (<http://www.sleepcycle.com>) is listed on Nasdaq Stockholm under the ticker SLEEP. The head office is located in Gothenburg, Sweden.