

The Nominating Committee at Sleep Cycle appointed

Gothenburg, 7 October 2024. The nominating committee for Sleep Cycle AB's Annual General Meeting 2025, has been appointed by the company's three largest shareholders, or shareholder groups, with each selecting a representative to the nominating committee.

According to the instructions for the nominating committee at Sleep Cycle that were resolved at the Annual General Meeting on 11 april 2024, the nominating committee shall, in addition to the Chairman of the Board, consist of representatives from the three largest shareholders registered as per August 31 of the year that falls before the Annual General Meeting.

Following the confirmation of the nominating committee, the Chairman of the Board has summoned the nominating committee for its first meeting. The nominating committee consists of the following representatives:

- Martin Anthonsen, appointed by MCGA AB and H265 AB, who respectively represent 21.5% of the votes and together represent 42.9% of the votes.
- Erik Olsson, appointed by GLA Invest SA, representing 23.6% of the votes.
- Erik Bertilsson, appointed by Lancelot Asset Management AB, representing 2.9% of the votes.
- Anne Broeng, Chairman of the Board of Sleep Cycle.

The nominating committee combined represent 69.4% of the votes in the company. The committee has appointed Martin Anthonsen as chairman.

The nominating committee shall prepare and present the following resolution at the Annual General Meeting:

- Chairman of the Annual General Meeting
- Number of board members
- Board members
- Chairman of the Board
- Board fees apportioned between the chairman and other members of the board as well as remuneration for committee work
- Auditors
- Fees for the company's auditors
- To the extent deemed necessary, changes to the applicable nominating committee instructions

In keeping to its assignment, the nominating committee shall fulfil the tasks that, according to the Swedish Companies Act and the Swedish Code of Corporate

Governance, fall to the nominating committee.

Information about the nominating committee's work and instructions to the nominating committee can be found on the company's website. The nominating committee's proposal will be presented in the notice convening the Annual General Meeting 2025 and on the company's website - http://investors.sleepcycle.com.

Shareholders who wish to submit proposals to the nominating committee can contact the nominating committee at the company's address or by e-mail to investor@sleepcycle.com. In order to give the nominating committee the opportunity to consider a proposal, a proposal must have been received by the nominating committee well in advance of the Annual General Meeting, but no later than 8 February 2025.

For further information, please contact:

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About Sleep Cycle

With millions of daily active users and over two billion nights analyzed in more than 150 countries, Sleep Cycle is the leading sleep tracking application and one of the most widely used solutions worldwide to improve sleep health. Sleep Cycle's mission is to improve global health by empowering people to sleep better. Since its launch in 2009, Sleep Cycle has helped millions of people understand their sleep habits and improve their sleep. The mobile application helps users fall asleep more easily, tracks and analyses sleep during the night, wakes the user in a light sleep phase and provides insight into how sleep quality is best improved. Sleep Cycle is one of the world's most comprehensive sources for statistics on sleep and contributes to research and reporting on sleep worldwide. Sleep Cycle is listed on Nasdaq Stockholm under the ticker SLEEP. The head office is located in Gothenburg, Sweden.